

## FORMATION OF STUDENTS 'IMMUNITY AGAINST "PUBLIC CULTURE"

Tajiboeva Kh.M. (Republic of Uzbekistan)

*Tajiboeva Khilolakhon Makhmutovna - Doctor of Philosophy in Pedagogical Sciences (PhD), Senior Researcher, Doctoral student,*

*UZBEK RESEARCH INSTITUTE OF PEDAGOGICAL SCIENCES,  
TASHKENT, REPUBLIC OF UZBEKISTAN*

**Abstract:** *this article discusses the formation of immunity against "mass culture" in adolescents on the basis of a gender approach, emphasizing the need to adhere to a long-term program of key actions aimed at achieving clearly defined goals in education and pedagogy. It is known that gender culture is one of the main conditions for socialization and ensures the participation of boys and girls in socio-cultural processes. That is why experts approach the concept of gender culture with caution. This concept largely depends on the individual's participation in socio-cultural processes and the acquisition of cultural riches.*

**Keywords:** *gender approach, gender culture, popular culture, national culture, adolescent students, girls, boys, social roles, pedagogical factors, gender conflicts, behavioral norms, value orientations, gender consciousness, popular culture views.*

## ФОРМИРОВАНИЕ У СТУДЕНТОВ ИММУНИТЕТА ПРОТИВ «ОБЩЕСТВЕННОЙ КУЛЬТУРЫ»

Таджибоева Х.М. (Республика Узбекистан)

*Таджибоева Хилолахон Махмутовна – доктор философии педагогических наук (PhD), старший научный сотрудник, докторант,*

*Узбекский научно-исследовательский институт педагогических наук,  
г. Ташкент, Республика Узбекистан*

**Аннотация:** *в статье рассматривается формирование иммунитета против «массовой культуры» у школьников-подростков подчеркивается необходимость придерживаться долгосрочной программы ключевых действий, направленных на достижение четко определенных целей в образовании и педагогике. Известно, что гендерная культура является одним из основных условий социализации и обеспечивает участие юношей и девушек в социокультурных процессах. Именно поэтому к понятию гендерной культуры специалисты подходят с осторожностью. Эта концепция во многом зависит от участия личности в социокультурных процессах и приобретения культурных богатств.*

**Ключевые слова:** *гендерный подход, гендерная культура, массовая культура, национальная культура, школьники-подростки, девочки, мальчики, социальные роли, педагогические факторы, гендерные конфликты, нормы поведения, ценностные ориентации, гендерное сознание, взгляды популярной культуры.*

Today, social media is one of the most common causes of social disorders, and it is one of the most common causes of adolescent dementia. Their character serves to ensure the superiority of aggression. Many teenage boys are opposed to traditional marriage in the future. Many do not fully understand their role in family life or consider it outdated. A group of teenagers is being formed to support the idea of a free family life. This will lead to the devaluation of family values in the future.

In the culture of the Uzbek people, there are cultural traditions and customs that serve to form the qualities of courage in boys and in women. The contribution of popular culture to the declining practice of following these traditions and customs is enormous. At the same time, many boys and girls who have gone abroad and are studying in foreign educational institutions are forced to change their cultural worldview under the influence of the environment. Because they have to adapt to any situation and live and learn. Boys, on the other hand, are mastering the value system inherent in girls [1].

Uzbek folk tales tell the story of boys acquiring the qualities of courage and bravery from an early age. In these tales and epics, girls also show a combination of elegance and courage. It is obvious that boys and girls today do not have the socio-cultural behavioral stereotypes of the Uzbek people. In them the negative influence of popular culture is strongly manifested. Therefore, the application of a gender approach in the formation of combative skills in popular culture is of particular importance.

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The loss of masculine qualities in boys is accelerating the popularity of popular culture and its widespread spread among adolescent students. Girls who are losing their mental qualities are trying to gain a higher social status. Both gender types differ from each other in the degree of presence of problems.

Popular culture affects the minds of boys and girls, with real and noreal situations negating each other. Away from their own lives and lifestyles is causing boys and girls to adopt other value systems. At the same time, the social moral norms specific to boys and girls are changing. This leads to a high level of self-awareness among young people.

Gender types specific to boys and girls are assimilating a system of values that is not unique to them under the influence of popular culture. This, in turn, has a negative impact on interpersonal relationships and the spiritual and cultural life of society. Young people are laying the groundwork for leadership in allowing behavior.

It is known that gender culture is one of the main conditions for socialization and ensures the participation of boys and girls in socio-cultural processes. That is why experts approach the concept of gender culture with caution. This concept largely depends on the individual's participation in socio-cultural processes and the acquisition of cultural riches.

The formation of immunity against "mass culture" in adolescents on the basis of a gender approach requires quality gender thinking. Such gender thinking arises when empirical material is sufficient. All of the above evidence shows that the formation of immunity against "mass culture" in adolescents on the basis of gender approach, reliance on a cultural approach in the pedagogical process aimed at this goal, the expansion of pedagogical opportunities for socialization of adolescents in this approach is particularly important.

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